

ViaCord

From Revvity

Plan for your family's future health, your way.



When it comes to your family's health, nothing is more important.

At ViaCord, we're fueled by a single mission: empowering families to plan for a healthier future. That's why we offer a range of services - from secure cord blood storage to cutting-edge genetic testing - to help parents just like you navigate their family's health journey with confidence.

Feel good about taking time to learn more about how ViaCord can help you plan for your family's future health.

- ✓ Proactive Approach
- ✓ Make Informed Decisions
- ✓ Peace of Mind

Discover What's Possible



Cord Blood & Cord Tissue Banking

Preserve stem cells from your newborn's umbilical cord and secure a potentially healing resource for your family.



Newborn Genetic Health Insight Tests

Only ViaCord is harnessing the power of cord blood & DNA to help parents unlock useful genetic health insights for their child.



Adult DNA Test Whole Genome Sequencing

Understanding your DNA can be a powerful tool on your health journey. Empower yourself to make informed decisions.

Questions? Our friendly team of ViaCord Cord Blood Advisors are happy to assist. Call 866-668-4895 or chat online at viacord.com

Cord Blood & Cord Tissue Banking

Your newborn's umbilical cord offers an opportunity to plan for your family's future health right from the start.



Untapped potential

The umbilical cord is often thrown away as medical waste, however it provides easy access to two sources of valuable stem cells with unique healing potential.

Cord blood and cord tissue banking involves collecting, processing, freezing, and storing (banking) the stem cells found in the umbilical cord for a family's potential future use.

- Safe and painless
- Can be done with delayed cord clamping
- Won't interfere with birth plan or bonding time

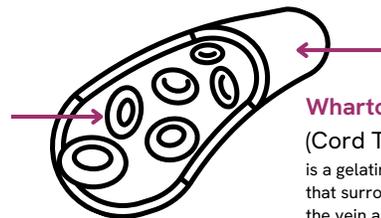
What makes stem cells special?

Stem cells can develop into various cell types, self-renew, regenerate, and replace damaged cells with healthy ones. These qualities make stem cells a potential healing resource, capable of repair and restoration - like a biological repair kit.

TWO STEM CELL SOURCES

Umbilical Vein (Cord Blood)

The blood vessel that carries oxygenated blood and nutrients from the placenta to the baby.



Wharton's Jelly (Cord Tissue)

is a gelatinous substance that surrounds and protects the vein and arteries in the cord, like a cushion.



CORD BLOOD STEM CELLS

Cord blood contains many types of stem cells, but primarily Hematopoietic Stem Cells (HSCs). HSCs are "blood forming cells" that can turn into red blood cells, white blood cells, and platelets. They are responsible for building and maintaining our blood and immune system throughout life.

VS



CORD TISSUE STEM CELLS

Cord tissue is loaded with Mesenchymal Stem Cells (MSCs) which are very different than the blood forming stem cells found in cord blood. MSCs have a natural anti-inflammatory and regeneration properties have the potential to develop into various types of cells, including bone, cartilage, and muscle cells.

How can cord blood & tissue be used?

Today's Treatments. Tomorrow's Possibilities.

Since cord blood and cord tissue contain different types of stem cells (HSCs and MSCs) each has the potential to help heal the body in different ways. Saving both cord blood and cord tissue could mean more therapeutic options for your family.



STEM CELL TRANSPLANTS CORD BLOOD

Cord blood has been a reliable, effective, and life-saving source of stem cells in transplant medicine for over 30 years. Nearly 80 conditions can use cord blood to rebuild a healthy blood and immune system. Most conditions are inherited genetic diseases, so a child usually needs stem cells from a sibling or another donor.



REGENERATIVE MEDICINE CORD BLOOD + CORD TISSUE

The unique qualities of cord tissue and cord blood stem cells have attracted attention from researchers interested in exploring their potential applications in regenerative medicine to potentially regenerate or stimulate the body's self-healing abilities.



DNA HEALTH INSIGHTS CORD BLOOD

Unlike other cord blood banks that simply process and freeze cord blood stem cells, ViaCord can mine the abundance of health information found in cord blood to provide useful insights to help manage the future health and well-being of your child.

Proven Uses: Cord Blood

Cord blood can be used in stem cell transplants for nearly 80 conditions in certain:

- | | |
|-------------------------------|---------------------|
| Cancers | Metabolic Disorders |
| Blood Disorders | Immunodeficiencies |
| Bone Marrow Failure Syndromes | Other |

Research: Cord Blood

Examples of conditions explored in regenerative medicine clinical trials:

- | | |
|---------------------------------|-------------------------|
| Cerebral Palsy | Autoimmune Deficiencies |
| Hypoplastic Left Heart Syndrome | Hearing |

Research: Cord Tissue

Although no proven uses yet, researchers are excited about cord tissue. Areas explored in clinical trials include:

- | | |
|-------------------------|----------------------|
| Lupus | Sports Injury |
| Neurological (Acquired) | Rheumatoid Arthritis |
| Parkinson's | Alzheimer's |



Using Cord Blood

Your newborn's umbilical cord offers an opportunity to plan for your family's future health right from the start.

CORD BLOOD BANKING

Helping families today

When families bank their newborn's cord blood they're planning for the future. And when they choose ViaCord they're counting on our 30 years of experience, established quality, and service for their family.

Over 625 families have used their banked cord blood in a stem cell transplant or regenerative medicine clinical trial. Many ViaCord families have had the opportunity to participate in regenerative medicine clinical trials where a child received an infusion of his/her own cord blood.

Families are thankful they had cord blood as an option and we're proud to have helped. Watch their stories at viacord.com/familystories



Rosalia's Story



When Rosalia's cancer returned, her sister's recently banked cord blood provided her medical team with a potentially life-saving treatment option. Discover the benefits of cord blood banking through one family's journey.



Patrick's Story



Patrick's story begins with searching for answers. His family shares how they finally uncovered his in-utero stroke and turned to his stored cord blood for a cerebral palsy clinical trial. Watch their incredible journey.

Who can use your baby's cord blood?

There is often confusion over who can use your baby's cord blood and cord tissue cells. There are specific factors that determine who may be able to use the cells, including the medical condition being treated and the availability of a compatible donor (match). Match means compatibility is adequate to be considered for clinical use. Ultimately, the treating physician will make the final decision.

BABY

Your baby is 100% Match to their own stem cells. Your baby may be able to use his or her own cord blood in the treatment of certain non-genetic diseases and cancers, or regenerative medicine research.

SIBLING

Full siblings have a 25% chance of being a perfect match and a 50% chance of being a partial match. Doctors usually start by looking for a genetically matched family member as the source of stem cells for transplant.

Newborn Genetic Health Insights

Cord blood also contains a wealth of health information that can be used to support your child's health journey.

Only ViaCord offers additional DNA tests that use a small sample of cord blood isolated during the banking process to unlock useful genetic health insights and help parents make proactive and informed decisions.

Newborn Digestive Health

Provides genetic insights into a child's predisposition for both celiac disease and primary lactose intolerance.

Genetic Insights Panel

Identifies actionable, childhood onset conditions through the analysis of over 290 genes.

Newborn DNA Guardian

Parents can preserve a sample of newborn DNA found in umbilical cord cells for potential genomic testing in the future.

Whole Genome Sequencing

Sequences all 22,000 genes in the genome and analyzes the 2,500 genes that have known associations with childhood-onset conditions and medication sensitivities.

Please note: Genetic Insights Panel and Newborn Digestive Health not available to residents of New York State.

Questions? Call 866-668-4895
viacord.com

REVVITYOMICS TESTING SERVICES: WHOLE GENOME SEQUENCING (ADULTS), WHOLE GENOME SEQUENCING (NEWBORNS), AND GENETIC INSIGHTS PANEL TESTING SERVICES ARE PROVIDED BY REVVITY OMICS. THIS TESTING SERVICE HAS NOT BEEN CLEARED OR APPROVED BY THE U.S. FOOD AND DRUG ADMINISTRATION. TESTING SERVICES MAY NOT BE LICENSED IN ACCORDANCE WITH THE LAWS IN ALL COUNTRIES. THE AVAILABILITY OF SPECIFIC TEST OFFERINGS IS DEPENDENT UPON LABORATORY LOCATION. THE CONTENT ON THIS PAGE IS PROVIDED FOR INFORMATIONAL PURPOSES ONLY, NOT AS MEDICAL ADVICE. IT IS NOT INTENDED TO SUBSTITUTE THE CONSULTATION, DIAGNOSIS, AND/OR TREATMENT PROVIDED BY A QUALIFIED LICENSED PHYSICIAN OR OTHER MEDICAL PROFESSIONALS. NEWBORN DIGESTIVE HEALTH IS A LABORATORY DEVELOPED TEST (LDT). THIS TEST WAS DEVELOPED, AND ITS PERFORMANCE CHARACTERISTICS DETERMINED BY VIACORD IN A MANNER CONSISTENT WITH CLIA REQUIREMENTS. THIS TEST HAS NOT BEEN CLEARED OR APPROVED BY THE U.S. FOOD AND DRUG ADMINISTRATION. THIS TEST IS INTENDED TO BE USED AS AN ADJUNCT TO EXISTING CLINICAL INFORMATION CURRENTLY USED FOR THE DIAGNOSIS OF CELIAC DISEASE AND PRIMARY LACTOSE INTOLERANCE.

WHY DNA TESTING?

- Proactive approach to health
- Informs lifestyle choices
- Personalized treatment plans

WHY USE CORD BLOOD?

- Convenient
- Early detection
- Multiple testing options

WHY VIACORD?

- Physician & Genetic Counselor Support with Genome Medical (no additional cost)
- Access to Revvity Omics, a global leader in genomic testing



Why do families choose ViaCord?

We understand families only have one chance to bank their newborn's cord blood and cord tissue.

When it comes to your family's health, nothing is more important. That's why empowering yourself with options can be a meaningful step in your family's health planning. When it comes to choosing a cord blood bank, ViaCord is different. Here's how . . .



ViaCord Offers Families . . .

✓ Established Quality

Over 625 families have used their banked cord blood in a stem cell transplant or regenerative medicine research.

✓ Experience

Over 30 years of cord blood banking experience and the choice of hundreds of thousands of families.

✓ Recommended

Healthcare providers feel good knowing their patients are in good hands with ViaCord.

✓ Trust

The only family bank accredited by the AABB for processing and storing newborn stem cells from both umbilical cord blood and cord tissue.

✓ More From Cord Blood

Only ViaCord is harnessing the power of cord blood & DNA to help parents unlock useful genetic health insights for their child.

✓ Innovation

We're supported by the expertise and strength our parent company, Revvity, a global leader in diagnostics.

How does banking work?

An easy & convenient option to add to your birth plan.

1. Get your ViaCord Collection kit

Order online or over the phone. We'll ship your kit to your home. It contains everything your doctor needs to perform the collection.

✓ Safe & Painless

2. Collect

On the day of delivery, give your collection kit to your medical team for them to perform the collection.

✓ Available with delayed cord clamping

3. Call ViaCord for pick up

We'll send a courier to pick up your kit at your location and arrange transportation to ViaCord's Processing & Storage Lab.

✓ Won't interfere with birth plan or bonding time

ViaCord's Processing & Storage Lab

Parents take comfort knowing ViaCord is the only family bank accredited by the AABB (Association for the Advancement of Blood & Biotherapies) for processing and storing newborn stem cells from both umbilical cord blood and cord tissue.

- Operates 7 days a week, 365 days a year
- Centrally located outside Cincinnati, Ohio
- FDA registered, CLIA and AABB Certified
- 500,000+ stem cell units processed and stored
- Uses same freezers as NIH and CDC
- Storage tanks housed in a FEMA class storage vault
- 24/7 sample monitoring



Our Services

For Newborns

Cord Blood Banking

\$935 ONE-TIME PAYMENT

(\$750 PROCESSING + \$185 FIRST YEAR OF STORAGE)

Preserve stem cells from your newborn's umbilical cord blood for your family's potential use. Annual storage fee is \$185 starting on your child's first birthday.

Cord Blood + Tissue Banking

\$1735 ONE-TIME PAYMENT

(\$1365 PROCESSING + \$370 FIRST YEAR OF STORAGE)

Preserve stem cells from your newborn's umbilical cord blood and cord tissue for your family's potential use. Annual storage fee is \$370 starting on your child's first birthday.

Our 6- and 12-month payment plan options and no payment due until your baby is born, allow you to plan for your family's future for just a few dollars a day.

When it comes to healthcare, knowledge is power. That's why we offer multiple genetic testing options for newborns, so parents can get the information they need to make informed decisions.

Newborn Digestive Health

\$250

Requires Cord Blood Banking. Gain insight into your child's predisposition for developing celiac disease and primary lactose intolerance.

Genetic Insights Panel

\$750

Requires Cord Blood Banking. Analysis of 290+ genes associated with actionable, childhood-onset conditions.

Whole Genome Sequencing

\$2,500

Requires Cord Blood Banking. Analysis of 2,500 genes with known associations to childhood onset-conditions and drug sensitivities.

Newborn DNA Guardian

\$175

Requires Cord Blood Banking. Safely and securely preserve a sample of your newborn's pristine DNA for potential genomic testing in the future

For Adults

Whole Genome Sequencing

\$2,750

Sequences all 22,000 genes in the genome and analyzes the 6,000 genes that have known associations with adult-onset conditions.



View Online

Questions or ready to order?

Our friendly team of ViaCord Cord Blood Advisors are standing by, happy to assist.
Call 866-668-4895 or visit viacord.com

ViaCord

From Revvity

Call 866-668-4895 or visit viacord.com to chat online.

FOR REFERENCES VISIT [WWW.VIACORD.COM/REFERENCES](https://www.viacord.com/references)

DISCLAIMER: BANKING CORD BLOOD DOES NOT GUARANTEE THAT TREATMENT WILL WORK AND ONLY A DOCTOR CAN DETERMINE WHEN IT CAN BE USED. CORD TISSUE STEM CELLS HAVE NOT BEEN USED IN TREATMENT YET. RESEARCH IS ONGOING. GENOMIC TESTING SERVICES ARE NOT FOR USE IN DIAGNOSTIC PROCEDURES. THE CONTENT SHALL NOT BE USED TO MAKE A DIAGNOSIS OR TO REPLACE OR OVERRULE A HEALTH CARE PROVIDER'S JUDGEMENT. ALWAYS CONSULT WITH A QUALIFIED AND LICENSED PHYSICIAN OR OTHER MEDICAL CARE PROVIDER.

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