

BIRTH COACH Check List

before the big day

- Keep the Collection Kit in a cool, dry place next to Mom's hospital bag
- Discuss with Mom what will be collected: cord blood, cord tissue, or both
- Save the customer service number in your phone: 866-455-9145
- Wear the ViaCord Newborn Stem Cell Awareness Bracelet as a reminder that the baby's newborn stem cells will be collected

the big day: before delivery

- Notify the Labor and Delivery staff that Mom is banking her child's stem cells with ViaCord
- Hand the staff the collection kit
- Tell them what will need to be collected: the cord blood, cord tissue, or both
- If the Labor and Delivery staff changes, inform the new staff of the stem cell collection

the big day: after delivery

- Do not seal the kit
- Call ViaCord at 866-455-9145 to notify us that the baby's stem cells have been collected
- Take 5-10 minutes to carefully review the contents of the kit with Mom and the ViaCord Customer Support Representative to ensure the kit is properly labeled for safe arrival at the ViaCord Laboratory
- Keep the kit close to Mom until the courier arrives

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