

Introducing ViaConnect!

An e-Newsletter for Medical Professionals



Genome Sequencing: Unveiling Pediatric Health Insights

A detailed study that compares the effectiveness of genome sequencing with gene panel screening for medically actionable pediatric conditions.

Did you know, 1 in every 12 children could have hidden health risks?

Read about how genome sequencing's extensive gene coverage and advanced techniques uncover a number of early-onset conditions in apparently healthy children. ViaCord-Revvity played a pivotal role in this research, providing families with valuable genetic insights. Read more on how these findings have the potential to redefine pediatric healthcare.

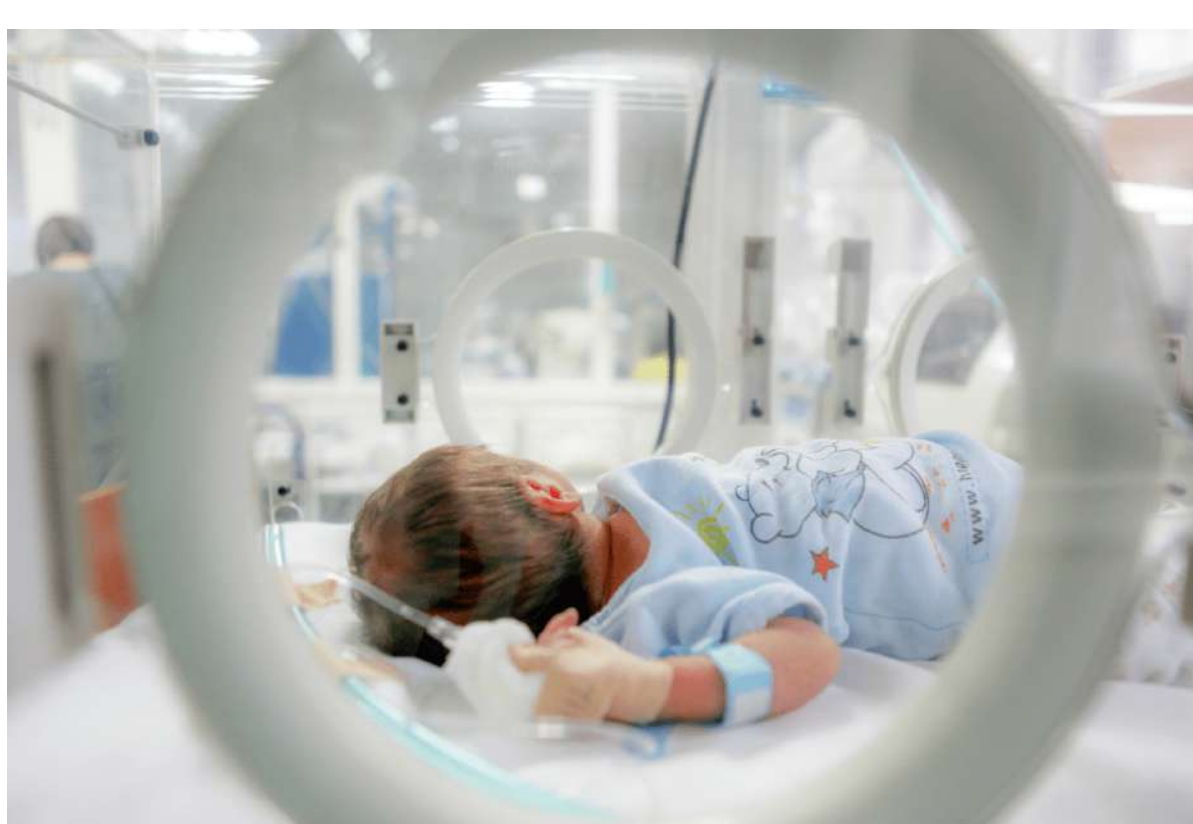
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Duke University's Recent Update on Autism Treatment

Read all The Parent's Guide to Cord Blood Foundation's position on the latest development in the field of autism treatment as Duke University Medical Center makes a decision to halt enrolling children with Autism Spectrum Disorder (ASD) into their Cord Blood Expanded Access program. Learn more in this informative piece by Parent's Guide to Cord Blood Foundation.

[Learn More](#)



Landmark FDA Approval of Expanded Cord Blood Product

FDA's historic approval of Omisirge™, an expanded cord blood product, marks a significant advancement in the cord blood community.

Developed by Gamida Cell, Omisirge™ offers new hope for patients aged 12 and above seeking allogeneic hematopoietic stem cell transplants for hematologic malignancies. This achievement comes after a decade of dedicated research culminating in a highly successful phase III clinical trial conducted in the United States.

Read about this milestone decision in regenerative medicine that is opening doors to innovative expanded cord blood products.

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From a Simple Choice to A Life-Saving Miracle

When their son was diagnosed with β -Thalassemia Major, or more commonly known as, Cooley's Anemia, the decision to bank their daughter's cord blood with ViaCord proved priceless. A perfect sibling match, their daughter's cord blood rescued her brother. We are all happy to say 5 years post-transplant, their son is officially deemed cured.

[Watch Now](#)

We Want Your Feedback!

We value your opinion and would love to hear from you.
Take our quick survey - Less than 1 minute!

[Take the Survey!](#)



A Rare Disease Revolution

Genomics started off as a purely research exercise – but, over the last decade, it has increasingly come to the fore in medicine. Scientific advances have led to significant improvements in the diagnosis and management of rare diseases with genetic causes. Most of the burden of such illness is pediatric and many of these diseases are fatal in childhood. In fact, they are the leading cause of infant mortality in the first world – and therefore the biggest determinant of childhood health.

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5 Must-Have Patient Engagement Strategies in 2023

Patient engagement is crucial to good patient experience, high patient satisfaction scores, and, most importantly, positive health outcomes. Engaged patients invest more time and energy into their health, leading to better results and helping medical institutions retain costs and resources. So, in this article, we wanted to look at the most essential patient engagement strategies you should be using right now.

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Trusted by families for 30 years and recognized by the following organizations and associations



ViaCord is proud to be a part of Revvity, a leading global healthcare company.

Disclaimer: Banking cord blood does not guarantee that treatment will work, and only a doctor can determine when it can be used. Cord tissue stem cells have not been used in treatment yet. Research is ongoing. Genomic testing services are not for use in Diagnostic Procedures. The content shall not be used to make a diagnosis or to replace or overrule a health care provider's judgement. Always consult with a qualified and licensed physician or other medical care provider.

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